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WCC Hosts Northwest Regional Alliance for 50+ Talent Development

Bellingham, WA – January 11, 2011 – Whatcom Community College’s Encore College Initiative invites regional employers, human resource specialists, and workforce development professionals to join the February, 10, 2011 meeting of the Northwest Regional Alliance for 50+ Talent Development.

Join us from 11:00 a.m. to 1:00 p.m. in Whatcom Community College’s Foundation Building, Room 201C, to focus on issues and impacts on employers of the aging workforce. Explore such questions as:

- What skill gaps are recognized in the workforce pertaining to workers age 50 and older?
- How do current retirement trends and older worker transitions impact employers?
- What links exist between productivity and profitability of business and the age of the workforce?

These and other questions find safe space for critical exchange of ideas and information at alliance meetings. The alliance focuses overall on how current and future needs of regional employers can be met by a competent and aging workforce.

During the 2010-11 academic year, Whatcom Community College, funded by Deerbrook Charitable Trust/ Civic Ventures Encore College Initiative, convenes this alliance to develop and harness the passion, purpose, and professionalism of the working community age 50 plus and those who employ them.

All interested community members are welcome to attend. A public wiki on the Alliance can be viewed at <http://nwregionalliancefor50plustalentdevelopment.wikispaces.com/>. For more information or to RSVP contact Kristi Slette at kslette@whatcom.ctc.edu or 360-383-3195.

Whatcom Community College is a comprehensive two-year college serving over 7,600 students quarterly. Whatcom offers transfer degrees, professional training programs, as well as basic education, job skills and enrichment classes. For more information about Whatcom Community College, please contact Nate Langstraat at 360.383.3310 or visit www.whatcom.ctc.edu.

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