Whatcom
COMMUNITY COLLEGE

Visual Communications
Associate in Arts (AA) - VISUAL COMMUNICATIONS

The Visual Communications program prepares students for careers in the print, web, and digital media design fields.

Effective Fall 2014
Course Requirements for Associate in Arts (AA)-VISUAL COMMUNICATIONS

PREREQUISITES (for Special Admissions Programs)		Credits
ART 112	DRAWING I	3 or 5
ART 115	2D DESIGN or	3 or 5
ART 116	3D DESIGN	3 or 5
ART 185	INTRODUCTION TO GRAPHIC DESIGN	5
ART& 100	ART APPRECIATION or	3 or 5
ART 114	HISTORY OF GRAPHIC DESIGN or	5
ART 150	HISTORY OF PHOTOGRAPHY: 1839 TO THE PRESENT or	5
ART 205	WESTERN ART FROM 18TH TO MID 20TH CENTURY or	3 or 5
ART 215	WESTERN ART FROM WORLD WAR II TO THE PRESENT	3 or 5
Sub-Total Units		**14 - 20**

CORE REQUIREMENTS		Credits
ARTGR 240	TYPOGRAPHY	3
ARTGR 250	LAYOUT AND PUBLICATION DESIGN I	5
ARTGR 251	LAYOUT AND PUBLICATION DESIGN II	5
ARTGR 260	VECTOR ILLUSTRATION	5
ARTGR 261	RASTER ILLUSTRATION AND IMAGE EDITING	5
ARTGR 262	ADVANCED DIGITAL IMAGING	3
ARTGR 270	PRINT PRODUCTION AND PREPRESS	5
ARTGR 280	WEB DESIGN AND AUTHORING I	5
ARTGR 282	WEB DESIGN AND AUTHORING II	5
ARTGR 284	WEB CONTENT MANAGEMENT SYSTEMS	5
ARTGR 292	PORTFOLIO/PROFESSIONAL PRACTICES	2

Sub-Total Units		**48**
GENERAL EDUCATION REQUIREMENTS/RELATED INSTRUCTION*		**Credits**
ENGL& 101	ENGLISH COMPOSITION I (CM)	5
BUSAD 100	BUSINESS MATH (CP) or	5
CS 140	COMPUTER PROGRAMMING FUNDAMENTALS I (CP) or	5
IDS 112	ETHNO MATHEMATICS (CP) or	5
IDS 113	QUANTITATIVE METHODS IN THE SOCIAL SCIENCES (CP) or	5
PHIL& 117	TRADITIONAL LOGIC (CP) or	5
Any course designated as Computation on the Related Instruction List (CP)		5
ANTH& 206	CULTURAL ANTHROPOLOGY (HR) or	5
PSYC& 100	GENERAL PSYCHOLOGY (HR) or	5
SOC& 101	INTRODUCTION TO SOCIOLOGY (HR) or	5
Any CMST course designated "OC" (HR)		3 to 5
Sub-Total Units		**13 - 15**
ELECTIVES/COOPERATIVE WORK EXPERIENCE		**Credits**
ART& 100	ART APPRECIATION and/or	3 or 5
ART 114	HISTORY OF GRAPHIC DESIGN and/or	5
ART 118	MIXED MEDIA/COLLAGE and/or	5
ART 123	WATER BASED MEDIA and/or	3 or 5
ART 134	THE ART OF COLOR and/or	3 or 5
ART 150	HISTORY OF PHOTOGRAPHY: 1839 TO THE PRESENT and/or	5
ART 175	PRINTMAKING: RELIEF AND MONOTYPE and/or	3 or 5
ART 176	PRINTMAKING: ETCHING I and/or	5
ART 179	2D ANIMATION	5

	and/or	
ART 186	INTRODUCTION TO DIGITAL VIDEO	5
	and/or	
ART 187	COMPUTER ART	3 or 5
	and/or	
ART 200	FIGURE DRAWING I	3 or 5
	and/or	
ART 205	WESTERN ART FROM 18TH TO MID 20TH CENTURY	3 or 5
	and/or	
ART 212	DRAWING II	3 or 5
	and/or	
ART 215	WESTERN ART FROM WORLD WAR II TO THE PRESENT	3 or 5
	and/or	
ART 221	PAINTING	3 or 5
	and/or	
BIS 101	INTRODUCTION TO BUSINESS COMPUTING	3
	and/or	
BIS 121	WORD PROCESSING I	3
	and/or	
BIS 141	SPREADSHEETS I	3
	and/or	
BUSAD 108	PRINCIPLES OF MARKETING	5
	and/or	
CS 120	HTML FUNDAMENTALS	5
	and/or	
CO-OP 190	COOPERATIVE EDUCATION/INTERNSHIP	3 to 5
	and	
Cooperative work experience must be completed in ARTGR or BUSAD.		
Sub-Total Units		**7 - 15**
Total Units		**90.00**