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LEARN BASIC & ADVANCED SELLING STRATEGIES FOR EBAY

WCC Community & Continuing Education sessions will boost your eBay know-how

Bellingham, WA, May 15, 2013 – Whether you want to clear some clutter for the summer, explore the possibility of earning money from eBay, or start your own eBay business, Whatcom Community College has the class for you. WCC's Community & Continuing Education program is offering courses that will give you a foundation to navigate eBay successfully and teach you advanced selling strategies for the popular online auction and shopping site.

On May 22 learn how to set up an eBay Seller account, create successful eBay listings, upload pictures and accept credit card payments with PayPal in **eBay 1—The Basics of Selling**. Topics also include selling tips and tricks, traps to avoid, how to determine shipping costs and where to get free shipping supplies. **EBay 2—Advanced Selling Strategies** on May 23 will teach the insider tips and strategies that will draw the most bids, maximize sales and beat your competition. This course also covers finding a profitable niche, marketing and photography tips, eBay Stores and free automation tools to streamline selling.

Both courses are 6:00-9:00 p.m. in WCC's Kelly Hall, and are taught by Kevin Boyd, multi-award winning eBay instructor and published author from Seattle. Each course is $49 per person. Combine and save by taking both eBay 1 & 2 for only $85. To register, call 360.383.3200 or enroll online: www.whatcomcommunityed.com.

Whatcom Community College is an accredited, comprehensive two-year college that offers transfer degrees, professional and technical training programs, as well as basic education, job skills and enrichment classes. For more information, please visit www.whatcom.ctc.edu.

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